

Skapoullis Jon

From: Planning Support
Subject: FW: Comment Received from Public Access

Application Reference No. : HGY/2015/3725
Site Address: 1 Park Road London N8 8TE
Comments by: Philip Harland

From:
40
Palace Road
Crouch End

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Submission: Objection

Comments: Objection in the strongest possible terms to the proposal to install internally illuminated fascia, hanging and neon tube signs in this development. For many years now only externally illuminated signs (preferably painted and of wooden construction) have been the norm in Crouch End. The guidelines are clear and coherent, and all new shops, stores and offices have adhered to it. Crouch End now has a discreet and consistent storefront look that is in sympathy with its special architectural character. Plastic/neon/internally illuminated signs on this key site in the centre of the village would be an alien look, wholly out of character with the properties at either side, around it and in the rest of the village. I ask the developers: please reconsider. Your business will be better for it. To the planners: please be consistent and stick to the guidelines on signs and fascias that you have done so well to foster over the years.